OFF THE WALL

Secured with tiny T-pins from the crafts store, each hybrid tea rose, which is a cross-breed of tea and hybrid perpetualis varieties, cleverly covers the water tube of the next to make a bloomin' awesome—and fragrant—backdrop for your ceremony, cake, or photo booth. Best of all, you only need 75 roses (less than $100 worth) to fill an 8-by-8-foot surface.

EVERYTHING'S COMING UP

ROSES

THEY COME IN MORE THAN 100 VARIETIES AND JUST AS MANY COLORS, BUT THE WORLD'S MOST ROMANTIC FLOWER ISN'T JUST PRETTY BOUQUET FODDER. HARDY AND ALWAYS AVAILABLE, THE VERSATILE BLOOM CAN SET ANY NUMBER OF MOODS FOR YOUR DAY—FROM DEMURE TO DRAMATIC.

PHOTOGRAPHS BY DAVID MEREDITH
TEXT BY LINDSY VAN GELDER

CLIP THIS ROSE

Sleek lettering makes these classic-with-a-twist invites as perenially stylish as an LBD, and a lone, graphic bud lends a touch of cool. For your ceremony, fill coordinating vellum pouches with fresh petals for guests to shower you with during your walk back up the aisle. Download our editable invitation and pouch templates, designed by deputy art director Genevieve Panuska (at marthastewartweddings.com/rose-stationery). Then send them to the stationer, or, if you've got a great printer, DIY.

FLORAL FASCINATOR

An oversize bloom for your flower girl is a breeze to craft. Start with an actual rose, then add extra petals around the outside edge one at a time, securing each with a dab of hot glue at the base. When your creation reaches its desired magnitude, hot-glue it to a headband that matches your attendant's hair color. Like our ombré effect? Follow our lead and layer different shades of petals.

STELLAR SCENT-SATIONS

Gertrude Stein famously wrote, "A rose is a rose is a rose…" But they're not all created equally. In fact, there are as many fragrances of roses as there are varieties, from spicy and citrusy to—in the case of some hybrids—no scent at all. Thanks to this diversity, "rose-y" perfumes aren't just your grandma's fragrance anymore. That should thrill your bridesmaids when you present them with one of these beauties, all of which count the flower as a top note.

CLOCKWISE FROM TOP LEFT: Jo Malone Red Roses cologne combines seven varietals for a fresh aroma ($60, jomalone.com). A spritz of Chantecaille Pure Rosewater soothes skin ($62, chantecaille.com). Compagnie de Provence Wild Rose French bar soap packs a citrusy punch ($10, compagniedeprovence-usa.com). Diptyque Roses ceramic-and-wax scented oval looks lovely and leaves a closet smelling heavenly ($45, diptyqueparis.com). Clean and crisp, Cartier Eau de Cartier Goutte de Rose eau de toilette works for daytime I do's ($90, sephora.com). The smell of Morrocan buds will fill her home thanks to Malin + Goetz Absolute Rose candle ($52, malinandgoetz.com).

VARIETY SHOW

The number of rose varieties keeps increasing as a result of hybridization, the cross-breeding of two parent flowers. This bouquet combines a few mashups, including dusty pink Café Latte, pale yellow Peter B., cream-with-a-hint-of-pink Quicksand, and even one bold pink version that has yet to be named, plus oregano, begonia leaves, and sweet autumn clematis, all tied with a black-and-white-striped vintage ribbon.

TABLE TYPE

Among the 100-plus kinds of roses called things like Moon, Magic, and even Miss Piggy, you should find plenty of inspiration for table names. To make the most of the floral monikers here, we sprayed glass bud vases matte black, then tagged each one with a paper wrap, available as clip art at marthastewart weddings.com/vase-wraps.

THE DETAILS: Square bud vases, $33 for 6, planterresource.com.

A BRIGHT SPOT

Some roses are blushy, others are oh-so-bold. Deep fuchsia Baroness, hot pink Maria Theresa, coral Miss Piggy, and dark Darcey provide an eye-catching pop of color against this monochromatic table.

THE DETAILS: Dinner plates, $198 for 4, michelevarian .com. "Bulle" salad plates, $48 each, bernardaud.com. "Otto Black Matte" flatware, $148 for a 6-piece setting, tableartonline.com. "Festival" dinner napkins in black, $55 for 4, sferra.com.

BLACK AND WHITE AND ROSE ALL OVER

Penguins, nuns, crossword puzzles, Chanel boxes, old Hitchcock films—these black-and-white bridesmaid looks are in good company. The same classic color duo also works well with vibrant bouquets that mimic the vivid centerpieces.

THE DETAILS (from left): Erin by Erin Fetherston "Hepburn" dress, $275, available at Neiman Marcus stores. Coren Moore "Courtney" dress, $225, corenmoore.com.

BLOOM BOX

An edible sugar rose tops this frosted favor, housed in a gracious black gift box. Download our "Thank You" clip-art wrapper at marthastewart weddings/thank-you.

THE DETAILS: Simplex boxes, #3103, $64.50 for 100, brpbox shop.com. Amy Noelle mini cakes and sugar flowers, from $12 each, amy@sugarflower cakeshop.com.

See The Guide for more story details

ART DIRECTED BY GENEVIEVE PANUSKA

Flowers by Ariella Chezar. **Styled by** Naomi deMañana. **Hair by** Ryan Taniguchi for Davines. **Makeup by** Jordy Poon for Lancome.

+ For great bouquet ideas (with roses and other flowers, too!), visit marthastewart weddings.com/ bouquets